



Attachment 1 to Item 10.2.1.

Detailed summary of the application received and the proposed level of financial assistance to be provided

Date of meeting: 12 November 2024

Location: Council Chambers

Time: 6:30pm

#	Event Name	Venue	Event date/s	Satisfy Eligibility Criteria	Application for Special Event Funding	Satisfy Special Event Eligibility Criteria	Score on the Assessment Criteria Matrix. Maximum score of 70	Requested amount (\$) and money to be spent on	In-kind request	Recommended amount (\$) and inclusions (Ex GST)	Event Description by Applicant	New or existing Applicant	Comment/Recommendation
Community Event Application - Score > 40													
1	The Windsor Gas Lamp Festival	Windsor Mall/Thompson Square	6-9 June	Yes	X	No. The event is not regionally significant, has not been held long term >20 years, does not recognise small business excellence.	60	\$ 15,000.00	Marketing Support	\$ 5,000.00	Horse and carriage rides, program printing, advertising, pedestrian management, and prizes for the Battle of the Bands.	EX	Recommended for sponsorship but not recommended for special event sponsorship.
2	Hanna Park Carols	Beaumont Ave, North Richmond	21/12/2024	Yes			52	No Amount Provided	Marketing Support	\$ 3,500.00	Hanna Park Carols is a community-focused, not-for-profit Christmas carols event. For over 20 years, this annual celebration has brought local families together in the relaxed, friendly atmosphere of Hanna Park by the river, providing free entertainment for children. The event is supported by 120 dedicated volunteers.	EX	Recommended for sponsorship
3	Hypro Sydney Sheepdog Club Championship 3 Sheep Trial	Hawkesbury Showground	19-22 June 2025	Yes			52	No Amount Provided	Marketing Support	\$ 3,500.00	A four-day championship trial featuring working dogs expertly navigating three sheep through a designated obstacle course, guided and controlled by their skilled handlers.	EX	Recommended for sponsorship
4	Light Up Windsor	Windsor Railway Station to Fitzgerald Street	30/11/2024	Yes			47	\$ 3,500.00	Marketing Support	\$ 3,000.00	Invest in a collection of solar and battery-powered lights to enhance street trees, gardens, and businesses along George Street. These lights will be available for loan and returned for the annual LUW event. This initiative supports the Council's efforts to expand the event and create more alternative spaces, fostering a more family-friendly and inclusive experience by further enhancing the event's extended footprint.	EX	Recommended for sponsorship
5	Burralow Bush Run 2025	Bilpin Fruit Bowl	20/07/2025	Yes			47	\$ 8,000.00	Marketing Support	\$ 3,000.00	The Burralow Bush Run is a grassroots trail running event that highlights the stunning trails and national parks in the Hawkesbury area. Featuring distances of 16km and 34km, as well as a kids' event, it is the sole trail running event in the Hawkesbury and raises funds for local RFS brigades.	EX	Recommended for sponsorship
6	Hawkesbury NAIDOC Ball 2025	Dight St Windsor, Windsor Function Centre	26/07/2025	Yes			47	No Amount Provided	Marketing Support	\$ 3,000.00	Merana hosts the annual Hawkesbury NAIDOC Ball, which attracts around 420 attendees. As the largest event of its kind on the Hawkesbury calendar, it garners interest from both locals and those in surrounding areas. This occasion serves to showcase Aboriginal culture and celebrate the theme of NAIDOC.	NEW	Recommended for sponsorship
7	Christmas Carols	Richmond Oval Windsor Street Richmond	15/12/2024	Yes			43	No Amount Provided	Marketing Support	\$ 2,000.00	Richmond Rotary hosts the annual Christmas Carols in Richmond Park.	EX	Recommended for sponsorship
8	Kurrajong Community Carols & Family Fun	Kurrajong Memorial Park	14/12/2024	Yes			43	No Amount Provided	Marketing Support	\$ 2,000.00	A community Christmas carols event featuring family-friendly activities designed to unite local communities in celebration and connection.	EX	Recommended for sponsorship
9	Light Up Windsor	29 Fitzgerald Street, Windsor	30/11/2024	Yes			40	\$ 500.00	Marketing Support	\$ 500.00	Open the church and hall to visitors of Light Up Windsor. Adorn the exterior of the church with lights, and offer refreshments, seating areas on the grass, and craft activities.	NEW	Recommended for sponsorship
										TOTAL	\$ 25,500.00		

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Commercial Event Application - Score > 50													
10	Hawkesbury Show	Hawkesbury Showground - 40 Racecourse Rd Clarendon	9/05/2025	Yes	X	Yes - Regionally significant with attendance typically 50,000. Outstanding long term >20 years contribution to social, cultural, economic factors.	62	No Amount Provided	Marketing Support	\$ 10,000.00	The 138th Annual Hawkesbury Show unites the community in celebrating the region's rich agricultural heritage. It's a place where country meets city, allowing participants to experience various aspects of life.	EX	Recommended for special event sponsorship
11	Convict 100 Mountain Bike Marathon	St Albans and surrounding National Parks and trails	3/05/2025	Yes			54	\$ 7,500.00	Marketing Support	\$ 3,500.00	The Convict 100 is one of Australia's most beloved and longest-running mountain bike marathons. With distances of 100km, 68km, and 44km, the event traverses the historic Convict Trail through the heart of the Hawkesbury Valley, showcasing some of the area's most stunning scenery.	EX	Recommended for sponsorship
12	Asia Model Festival - Asian Fashion Festival	Cornwallis House, 45 Cordners Ln, CORNWALLIS New South Wales 2756	17/05/2025	Yes			53	We are hoping to get the maximum financial contribution from Council to support our event	Marketing Support	\$ 3,500.00	The Asia Model Festival—Australia's Asian Fashion Festival—highlights leading Asian designers and models, celebrating diverse fashion, culture, and talent in a vibrant and dynamic setting.	NEW	Recommended for sponsorship
13	St Albans Village Market	2 Wharf St, St Albans NSW 2775	Monthly market held on long weekends and during school holidays throughout the year	Yes			53	\$ 5,000.00	Marketing Support	\$ 3,500.00	Sponsorship support is needed to hire entertainment that can be highlighted in marketing as an attractive feature for each market.	EX	Recommended for sponsorship
14	Stockland The Gables 2024 Pro Am	4 Pitt Town Bottoms Rd, Pitt Town	18/12/2024	Yes			46	\$ 15,000.00	Marketing Support	Did not meet the assessment criteria	Professional/ Amateur Golf Event, Raising money for Melanoma Institute of Australia.	NEW	Not recommended for sponsorship
15	Puppy and Paws expo	Richmond oval	10/05/2025	Yes			30	\$ 2,000.00	Marketing Support	Did not meet the assessment criteria	Puppy and Paws expo is a community event to connect people and their pets creating new friendships.	NEW	Not recommended for sponsorship
										TOTAL	\$ 20,500.00		

FINAL TOTAL \$ **46,000.00**