



# **Attachment 1 to Item 4.2.1.**

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Detailed summary of the application received  
and the proposed level of financial assistance  
to be provided

Date of meeting: 14 May 2024  
Location: Council Chambers  
Time: 6:30pm



#	Event Name	Venue	Event date/s	Satisfy Eligibility Criteria	Score on the Assessment Criteria Matrix. Maximum score of 70	Requested amount (\$) and money to be spent on	In-kind request	Recommended amount (\$) and inclusions (Ex GST)	Event Description by Applicant	Comment/Recommendation
<b>Community Event Application - Score &gt; 40</b>										
1	Burralow Bush Run	Bilpin Fruit Bowl/ Trail Running Event through the National Park	4 August 2024	Yes	51	\$ 5,000.00	Marketing Support	\$ 4,000.00	The Burralow Bush Run is a trail running event. The running routes will showcase the beautiful Hawkesbury trails within the National Park and local producers at the event hub.	Consider application in Event Sponsorship Round 2 2023/2024
2	Music In the Park	Memorial Park, Kurrajong	18 May 2024	Yes	42	\$ 5,000.00	Marketing Support	\$ 3,000.00	Local Musicians playing music in Memorial Park Kurrajong, no more than two food vans to avoid competition with local business.	Consider application in Event Sponsorship Round 2 2023/2024
3	Pitt Town Anzac Day	Pitt Town - Intesection of Bathurst and Eldon Street.	25 April 2025	Yes	42	\$ 3,000.00	Marketing Support	\$ 3,000.00	Community Anzac Day Ceremony.	Consider application in Event Sponsorship Round 2 2023/2024
4	Dogpro Plus Sydney Sheepdog Championships and Yard Trial	Hawkesbury Showground	23-26 May 2024	No	37	\$ 2,500.00	Marketing Support	NA	Championship 3 Sheep Trial and Championship Yard Trial.	Consider application in Event Sponsorship Round 2 2023/2024
								<b>TOTAL COMMUNITY</b>	<b>\$ 10,000.00</b>	
<b>Commercial Event Application - Score &gt; 50</b>										
5	A Garden of Lights   A Vivid Event	Crowne Plaza, Windsor	31 May, 1 June/ 7-8 June	Yes	62	\$ 30,000.00	Marketing Support	\$ 3,000.00	Host a free public event at Crowne Plaza Hawkesbury Valley where the local community can experience the hotel grounds lit up by an extravagant lightshow whilst immersing themselves in entertainment from local artists, themed food night markets, musicians and more.	Consider application in Event Sponsorship Round 2 2023/2024
6	Hawkesbury 120 Ski Race Classic	Governor Phillip Park, Windsor	20-Oct-24	Yes	59	\$ 20,000.00	Marketing Support	\$ 3,000.00	The Hawkesbury 120 is a Water Ski Race held annually on the Hawkesbury River from downstream of the Windsor Bridge to upstream of Wisemans Ferry. It is considered one of the premier water ski races in Australia and is the longest 2 up race in the world at 120 kms. Run over two days.	Consider application in Event Sponsorship Round 2 2023/2024
7	International Womens Day	18 Market Street, Richmond	9-Mar-24	No	NA	NA	Marketing Support	NA	Afternoon tea and join a discussion on fighting bias at work and in life for women.	Consider application in Event Sponsorship Round 2 2023/2024
								<b>TOTAL COMMERCIAL</b>	<b>\$ 6,000.00</b>	
<b>Round 2 Total</b>										
<b>BUDGET ROUND UP</b>										
			<b>\$ 65,000.00</b>							
			<b>\$ 49,000.00</b>							
			<b>\$ 16,000.00</b>							