



## **Attachment 2 to Item 10.2.3.**

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Community and Commercial Events Assessment Criteria  
Matrix for the Event Sponsorship Application under Round  
2 Event Sponsorship Program 2024/2025

Date of meeting: 8 April 2025

Location: Council Chambers

Time: 6:30pm



# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Jerimiah Project</b>
<b>Event Name: 29km Hope Run</b>
<b>Event Location: Parramatta to Vineyard</b>
<b>Date: 31 May 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	0
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	0
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	1
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	0
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	0
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	2
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Kurrajong Community Forum</b>
<b>Event Name: Music in the Park</b>
<b>Event Location: Kurrajong</b>
<b>Date: 27 Sept 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0 1	1
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	0
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	0
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	1
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	2
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	1
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	0
	Do you involve a First Nations group at your event?	No Yes	0 2	0
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Sydney Region Endurance Ride</b>
<b>Event Name: Island Ride and Shazhada</b>
<b>Event Location: Kurrajong Hills &amp; St Albans</b>
<b>Date: 15 June and 25-29 August 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	1
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	0
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	0
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	0
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	2
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: McDonald Valley Association</b>
<b>Event Name: A Picnic in the Garden</b>
<b>Event Location: Central McDonald</b>
<b>Date: 11 October 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	2
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	0
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	1
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	2
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	1
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	0
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	1
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Hawkesbury Woodworking Coop</b>
<b>Event Name: Hawkesbury Woodworking and Artisan Show</b>
<b>Event Location: Hawkesbury Showground</b>
<b>Date: 25 – 26 October 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	0
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	3

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	1
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	0
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0



Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	1
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	0
	Do you involve a First Nations group at your event?	No Yes	0 2	0
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	1
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Pitt Town ANZAC DAY Planning Committee</b>
<b>Event Name: ANZAC DAY</b>
<b>Event Location: Pitt Town</b>
<b>Date: 25 April 2026</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	1
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	1
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	1
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	0
	Do you involve a First Nations group at your event?	No Yes	0 2	0
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Fantasia Showstoppers Incorporated</b>
<b>Event Name: Madagascar the Musical JNR</b>
<b>Event Location: Richmond</b>
<b>Date: 26 Sept – 4 October 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	1
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	0
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	0
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	2
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	1
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Upper Hawkesbury Powerboat Club</b>
<b>Event Name: 2025 Windsor Spectacular</b>
<b>Event Location: Gov Phil Park WINDSOR</b>
<b>Date: 19 September 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	2
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	0
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	0
	Do you involve a First Nations group at your event?	No Yes	0 2	0
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	1
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Rotary WINDSOR</b>
<b>Event Name: Walk, Run or Ride</b>
<b>Event Location: Showground</b>
<b>Date: 24 August 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	1
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	0
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	1
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	0
	Strong business model	No Yes	0 1	0
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	3
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	2
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Hawkesbury Canoe Classic Association</b>
<b>Event Name: Hawkesbury Canoe Classic</b>
<b>Event Location: Macquarie Park to Mooney Mooney</b>
<b>Date: 8 November 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	1
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	2
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	0
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	0
	Involvement of local food producers	No Yes	0 2	0
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	3
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	1
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	2
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Magic Motoring Club</b>
<b>Event Name: Richmond Classic Cruise In</b>
<b>Event Location: Richmond Club</b>
<b>Date: 18 May 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	1
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	0
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	1
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	0
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	2
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: St Albans Folk Festival</b>
<b>Event Name: St Albans Folk Festival</b>
<b>Event Location: St Albans</b>
<b>Date: 25 – 27 April 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	1
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	2
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	3
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Hawkesbury City Eisteddfod Society</b>
<b>Event Name: Hawkesbury City Eisteddfod</b>
<b>Event Location: Windsor</b>
<b>Date: 3 August – 31 August 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	1

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	2
	Provision of marketing plan	No Yes	0 2	2
<b>Sport</b>	Local sporting promotion	No Yes	0 2	0



Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	3
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Hawkesbury Community Outreach Services</b>
<b>Event Name: Thrive Wellness Festival</b>
<b>Event Location: Kurrajong</b>
<b>Date: 25 October 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0 1	1
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	3

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	2
	Involvement of local artisans	No Yes	0 2	2
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	0
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	1
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	3
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	2
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	2
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

**55**

# COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Hawkesbury Baptist Church</b>
<b>Event Name: Hanna Park Carols</b>
<b>Event Location: Hanna Park – North Richmond</b>
<b>Date: 20 Dec 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	1
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2 1	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2

Objective	Criteria	Score Options	Score	Event Score
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	2
	Develop vibrant town centres with business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	2
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 2	0
	Involvement of local artisans	No Yes	0 2	0
	Involvement of local musicians	No Yes	0 2	2
	Involvement of local food producers	No Yes	0 2	2
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No Local Regional	0 1 2	2
	State promotion	No Yes	0 2	0
	Provision of marketing plan	No Yes	0 2	2
<b>Sport</b>	Local sporting promotion	No Yes	0 2	2

Objective	Criteria	Score Options	Score	Event Score
<b>Legacy</b>	Opportunity for event growth	No Yes	0 1	1
	Multiple funding sources	No Yes	1 2	2
	Event previously has been held in the Hawkesbury	No Yes	1 2	2
	Strong business model	No Yes	0 1	1
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No Yes	0 3	3
	Do you conduct an Acknowledgement of Country at your event?	No Yes	0 2	0
	Do you involve a First Nations group at your event?	No Yes	0 2	2
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0
<b>Special Event</b>	Regionally significant with attendance typically >50,000 people	No Yes	0 2	2
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**Note:** A Score above 40 for Community Event Sponsorship is required to be eligible to receive Community Event Sponsorship funding.

**TOTAL SCORE**

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# COMMERCIAL EVENT ASSESSMENT CRITERIA MATRIX

<b>Organiser's Name: Precedent Productions</b>
<b>Event Name: Hawkesbury Local Business Awards</b>
<b>Event Location: Windsor Function Centre</b>
<b>Date: 3 November 2025</b>

Objective	Criteria	Score Options	Score	Event Score
<b>Attendee Appeal</b>	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	1
	Number of attendees	<1000 1000 to 3000 >3000	1 2 3	1
	Entry Fee	No Yes	0 1	0
<b>Community connections and resilience</b>	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 2	0
<b>Economic Benefit</b>	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees anticipated	Hawkesbury LGA Outside LGA	1 2	1
	Anticipated number of people staying overnight	<100 people 100 to 200 people >200 people	1 2 3	1
	Revenue generated from event	<\$20,000 >\$20,000	1 2	2



Objective	Criteria	Score Options	Score	Event Score
<b>Sustainability and Waste Management</b>	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	1
<b>Venues/Location</b>	Events that support the revitalisation of town centres and villages	No Yes	0 2	0
	Develop vibrant town centres with opportunity for business growth and community connection	No Yes	0 2	2
	Events that celebrate our rivers or riverside locations	No Yes	0 2	0
	Hawkesbury Showground	No Yes	0 1	0
<b>Accessibility</b>	Event is accessible for people living with a disability	No Yes	0 2	2
<b>Arts, Culture, Heritage and Food</b>	Showcasing Hawkesbury heritage	No Yes	0 3	0
	Involvement of local artisans	No Yes	0 3	0
	Involvement of local musicians	No Yes	0 3	0
	Involvement of local food producers	No Yes	0 3	3

Objective	Criteria	Score Options	Score	Event Score
<b>Promotional and Brand Exposure</b>	Local/Regional promotion	No	0	1
		Yes	1	
		Regional	2	
	State/National promotion	No	0	0
		State	1	
		National	2	
Provision of marketing plan	No	0	0	
	Yes	2		
<b>Sport</b>	Local sporting promotion	No	0	0
		Yes	2	
<b>Legacy</b>	Opportunity for event growth	No	0	2
		Yes	2	
	Multiple funding sources	No	1	2
		Yes	2	
Event previously has been held in the Hawkesbury	No	1	2	
	Yes	2		
Strong business model	No	0	2	
	Yes	2		
<b>First Nations Involvement</b>	Do you conduct a Welcome to Country at your event?	No	0	0
		Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
Yes		2		
Do you involve a First Nations group at your event?	No	0	0	
	Yes	2		
<b>Council Support (answer one only)</b>	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0

Objective	Criteria	Score Options	Score	Event Score
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

**TOTAL SCORE**

**35**

**Note :** A Score above 50 for Commercial Event Sponsorship is required to be eligible to receive Commercial Event Sponsorship funding.