

Attachment 2 to Item 10.2.3.

Community and Commercial Events Assessment Criteria Matrix for the Event Sponsorship Application under Round 2 Event Sponsorship Program 2024/2025

Date of meeting: 8 April 2025 Location: Council Chambers

Time: 6:30pm



Organiser's Name: Jerimiah Project

Event Name: 29km Hope Run

Event Location: Parramatta to Vineyard

Date: 31 May 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business growth and community connection	No	0	0
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	0
	locations	Yes	2	
			_	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	0
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	0
		Yes	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	2
	involvement of local lood producers	Yes	0	2
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
			_	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	4
	Multiple funding sources	No Yes	1 2	1
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	_
	Strong business model	No	0	0
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	0
		Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
,	,			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	2
	,,			
Special Frant	Designably significant with attended to the	No	0	0
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		100	_	
	Outstanding long term (>20 years) contribution		0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No Yes	0 2	0
	excellence	163		

TOTAL SCORE



Organiser's Name: Kurrajong Community Forum

Event Name: Music in the Park

Event Location: Kurrajong

Date: 27 Sept 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0	1
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
	, 3	Yes	1	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No	0	0
Tiernage and 1 ood		Yes	2	
	Involvement of local artisans	No	0	0
	invervement of local artisarie	Yes	2	0
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	0
		Yes	2	
Promotional and	Local/Regional promotion	No	0	1
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	2
		Yes	2	
Sport	Local sporting promotion	No	0	0
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	4
	Multiple funding sources	No Yes	1 2	1
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	0
		Yes	2	
	Do you involve a First Nations group at your	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(anower one omy)	more than 2 years			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	Zventinac net zeem eappented zij Geamen			
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		res	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No	0	0
	excellence	Yes	2	

TOTAL SCORE



Organiser's Name: Sydney Region Endurance Ride

Event Name: Island Ride and Shazhada Event Location: Kurrajong Hills & St Albans

Date: 15 June and 25-29 August 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	1
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business growth and community connection	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a	No	0	0
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	0
		Yes	2	
	Involvement of local musicians	No	0	0
		Yes	2	
	Involvement of local food producers	No	0	2
		Yes	2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	_
	State promotion	No Yes	0	2
		105	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding a sure	N.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
		Yes	2	
	Do you involve a First Nations group at your	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(anower one omy)	more than 2 years			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	2
	Zvenichae neczesin supported zy Geamen	1.00		_
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		165	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No	0	0
	excellence	Yes	2	

TOTAL SCORE



Organiser's Name: McDonald Valley Association

Event Name: A Picnic in the Garden

Event Location: Central McDonald

Date: 11 October 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	0
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins	0 1 2 3	2
		Zero waste created	3	



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	2
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
	Transcopary energicana	Yes	1	
		100		
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	0
Heritage and Food		Yes	2	
				_
	Involvement of local artisans	No Yes	0	2
		163	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	2
	'	Yes	2	
Promotional and	Local/Regional promotion	No	0	1
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	2
		Yes	2	
Sport	Local sporting promotion	No	0	0
Choir	Local oporting promotion	Yes	2	
			1-	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding sources	No	1	1
	ividitiple furiding sources	Yes	2	
			_	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement	No	0	2
	of Country at your event?	Yes	2	
	Do you involve a First Nations group at your	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	1
	Event has not been supported by Council	Yes	2	0
Special Event	Regionally significant with attendance typically	No	0	0
	>50,000 people	Yes	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local	No	0	0
	economy by recognizing small business excellence	Yes	2	

TOTAL SCORE



Organiser's Name: Hawkesbury Woodworking Coop

Event Name: Hawkesbury Woodworking and Artisan Show

Event Location: Hawkesbury Showground

Date: 25 - 26 October 2025

Attendee Appeal	Appeal to wide demographic	Consisting of avent	4	
		Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	0
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	3



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	1
	Tramossary snowground	Yes	1	'
		1.00	'	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans			
	involvement of local artisans	No Yes	0	2
		100	2	
	Involvement of local musicians	No	0	0
	mververnern er ressar maererane	Yes	2	
	Involvement of local food producers	No	0	2
		Yes	2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	2
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	0
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of consequence	N.	4	4
	Multiple funding sources	No Yes	1 2	1
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	0
	or Journal of the state of the	Yes	2	
	Do you involve a First Nations group at your	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(,				
	Event has been supported by Council for less	Yes	1	1
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	, , , , , , , , , , , , , , , , , , , ,			
Chariel Frant	Danianally significant with attraction to the control of	Ne	0	0
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		100	_	
	Outstanding long term (>20 years) contribution		0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No Yes	0 2	0
	excellence	100		

TOTAL SCORE



Organiser's Name: Pitt Town ANZAC DAY Planning Committee

Event Name: ANZAC DAY Event Location: Pitt Town

Date: 25 April 2026

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0 1	1
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
		Yes	1	
Acceptibility	Event in acceptible for manual living with	N.		
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food	- One weating that weeks in the mage	Yes	2	2
	Involvement of local artisans	No	0	2
		Yes	2	
	Involvement of local musicians	No	0	2
		Yes	2	_
	Involvement of local food producers	No	0	2
		Yes	2	
Promotional and	Local/Regional promotion	No	0	1
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	4
	Multiple funding sources	No Yes	1 2	1
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	0
	or Godinity at your overt.	Yes	2	
	Do you involve a First Nations group at your	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(anower one omy)	more than 2 years			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	Zventinac net zeem eappented zij Geamen			
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		res	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No	0	0
	excellence	Yes	2	

TOTAL SCORE



Organiser's Name: Fantasia Showstoppers Incorporated

Event Name: Madagascar the Musical JNR

Event Location: Richmond Date: 26 Sept – 4 October 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	1
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	0
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins	0 1 2 3	2
		Zero waste created	J	



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	0
	locations	Yes	2	
	Lloudeachur Chougraund	N.	0	0
	Hawkesbury Showground	No Yes	0	0
		res	1	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No Yes	0	2
		res	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	0
	involvement of local lood producers	Yes	0 2	
			_	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	2
		Yes	2	
Sport	Local sporting promotion	No	0	0
Sport	Local sporting promotion	No Yes	0 2	0
		1 . 30	_	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding a sure	N.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
	or occurry at your overte.	Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(union on one omy)	mero man z youre			
	Event has been supported by Council for less	Yes	1	1
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	Zvent nac net zeem eappented zij Geamen	1.00		
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		165	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No	0	0
	excellence	Yes	2	

TOTAL SCORE



Organiser's Name: Upper Hawkesbury Powerboat Club

Event Name: 2025 Windsor Spectacular

Event Location: Gov Phil Park WINDSOR

Date: 19 September 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins	0 1 2 3	2
		Zero waste created	J	



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	2
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
	, ,	Yes	1	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No Yes	0	0
		165	2	
	Involvement of local musicians	No	0	0
	involvement of local masicians	Yes	2	
			_	
	Involvement of local food producers	No	0	2
	·	Yes	2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	2
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
			_	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	0
	or Journal of the state of the	Yes	2	
	Do you involve a First Nations group at your	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
,	,			
	Event has been supported by Council for less	Yes	1	1
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	,,			
Special Front	Designably significant with attendance to its live	No	0	0
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	2	U
		1.00	_	
	Outstanding long term (>20 years) contribution		0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No Yes	0 2	0
	excellence	163		
L				

TOTAL SCORE



Organiser's Name: Rotary WINDSOR

Event Name: Walk, Run or Ride

Event Location: Showground

Date: 24 August 2025

Community connections and resilience Copportunitie involvement Create community connections and resilience Opportunitie involvement Opportunitie Origin of atternal		Specialised event Appeal to age group Universal appeal <500 500 to 1000 >1000 No Yes No Yes No Yes More than 2 groups No Yes	1 2 3 0 1 2 0 1 0 3 0 2 3 0 0	3 1 0 3
Community connections and resilience Opportunitie involvement Opportunity Economic Benefit Origin of atternal	t Free nunity partnerships s for local community groups	500 to 1000 >1000 No Yes No Yes No Yes More than 2 groups No	1 2 0 1 0 3 0 2 3	3
Community connections and resilience Opportunitie involvement Opportunity Economic Benefit Origin of atternal	nunity partnerships s for local community groups	Yes No Yes No Yes More than 2 groups No	1 0 3 0 2 3	3
connections and resilience Opportunities involvement Opportunity Economic Benefit Origin of atternal connections and resilience Opportunities of the connection of the connections and resilience Opportunities of the connection of the connect	s for local community groups	Yes No Yes More than 2 groups No	3 0 2 3	
involvement Opportunity Economic Benefit Opportunitie Origin of atte		Yes More than 2 groups No	2 3	3
Economic Benefit Opportunities Origin of atte	for community volunteers		0	
Origin of atte			3	3
	s for local business involvement	No Yes	0 2	2
Revenue ge	endees	Hawkesbury LGA Outside LGA	2	2
Trovenido go	nerated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management Completion	of a sustainability checklist	No Yes	0 3	3
Managemer	t of waste	No waste management General waste bins only Recycling and general waste bins	0 1 2	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	1
	, ,	Yes	1	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	luvahanan Aflandan Indiana			
	Involvement of local artisans	No Yes	0	0
		163	2	
	Involvement of local musicians	No	0	0
	mververnern er ressar masierane	Yes	2	
	Involvement of local food producers	No	0	2
		Yes	2	
Promotional and	Local/Regional promotion	No	0	1
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding sources	No	1	2
	Thattaple furtaining Sources	Yes	2	
			_	
	Event previously has been held in the	No	1	0
	Hawkesbury	Yes	2	
	Strong business model	No	0	0
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	3
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement	No	0	2
	of Country at your event?	Yes	2	_
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	2
Special Event	Regionally significant with attendance typically	No	0	0
	>50,000 people	Yes	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local	No	0	0
	economy by recognizing small business excellence	Yes	2	

TOTAL SCORE



Organiser's Name: Hawkesbury Canoe Classic Association

Event Name: Hawkesbury Canoe Classic

Event Location: Macquarie Park to Mooney Mooney

Date: 8 November 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	1	1
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins	0 1 2 3	2
		Zero waste created	3	



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business growth and community connection	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	2
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	0
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	0
		Yes	2	
	Involvement of local musicians	No	0	0
		Yes	2	
	Involvement of local food producers	No	0	0
	involvement of local food producers	Yes	0	0
			2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	2
		Yes	2	
	Provision of marketing plan	No	0	0
	Trovision of marketing plan	Yes	2	
			_	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding a sure	NI.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	3
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
	or occurry at your overte.	Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(anower one omy)	more than 2 years			
	Event has been supported by Council for less	Yes	1	1
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	Event has not seem supported by Seanon	100	_	
Special Event	Regionally significant with attendance typically >50,000 people	No Voc	0	0
	55,556 pospio	Yes	2	
	Outstanding long term (>20 years) contribution	No	0	2
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No	0	0
	excellence	Yes	2	

TOTAL SCORE



Organiser's Name: Magic Motoring Club

Event Name: Richmond Classic Cruise In

Event Location: Richmond Club

Date: 18 May 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	1
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business growth and community connection	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	0
	locations	Yes	2	0
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	2
		Yes	2	
	Involvement of local musicians	No	0	0
		Yes	2	
	Involvement of local food producers	No	0	2
	·	Yes	2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	2
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	0
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding a sure	N.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	1
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	0
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
	or Journal of the state of the	Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
3 ,	,			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	2
Special Frant	Designably significant with attendance to the	Ne	0	0
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		100	_	
	Outstanding long term (>20 years) contribution		0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No Yes	0 2	0
	excellence	163		

TOTAL SCORE



Organiser's Name: St Albans Folk Festival

Event Name: St Albans Folk Festival

Event Location: St Albans Date: 25 – 27 April 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	1
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins	0 1 2 3	2
		Zero waste created	J	



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	2
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	2
		Yes	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	0
	involvement of local lood producers	Yes	0	2
			2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	2
		Yes	2	
	Provision of marketing plan	No	0	0
	Transien of marketing plan	Yes	2	
			_	
Sport	Local sporting promotion	No	0	0
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Multiple funding sources	No	1	2
		Yes	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
	Strong business model	No	0	1
	Offoring business model	Yes	1	
		100		
First Nations	Do you conduct a Welcome to Country at your	No	0	3
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement	No	0	2
	of Country at your event?	Yes	2	2
			_	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(answer one only)	more than 2 years			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	0
Special Event	Regionally significant with attendance typically	No	0	0
	>50,000 people	Yes	2	
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local	No	0	0
	economy by recognizing small business	Yes	2	
	excellence		_	

TOTAL SCORE



COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Hawkesbury City Eisteddfod Society

Event Name: Hawkesbury City Eisteddfod Event Location: Windsor

Date: 3 August - 31 August 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	2
	Is your event Free	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	1



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	_
			_	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	0
		Yes	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	2
		Yes	2	
Promotional and Brand Exposure	Local/Regional promotion	No	0	2
Diana Exposure		Local Regional	1	
	Chata proportion		2	
	State promotion	No Yes	0	2
		169	2	
	Provision of marketing plan	No	0	2
		Yes	2	_
Sport	Local sporting promotion	No	0	0
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	3
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
	or Journal of the state of the	Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(,				
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	,,			
Special Front	Designably significant with attendance to its live	No	0	0
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	2	U
		1.00	_	
	Outstanding long term (>20 years) contribution		0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No Yes	0 2	0
	excellence	163		

TOTAL SCORE



COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Hawkesbury Community Outreach Services

Event Name: Thrive Wellness Festival

Event Location: Kurrajong Date: 25 October 2025

Attendee Appeal	Appeal to wide demographic			
	Appear to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	3
	Number of attendees	<500 500 to 1000 >1000	0 1 2	1
	Is your event Free	No Yes	0	1
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	3
	Opportunity for community volunteers	No Yes	0 3	3
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees	Hawkesbury LGA Outside LGA	2	2
	Revenue generated from event	Cost neutral Revenue generated Returned to community	1 2 3	1
Sustainability and Waste Management	Completion of a sustainability checklist	No Yes	0 3	3
	Management of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	3



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	0
	centres and villages	Yes	2	
	Develop vibrant town centres with business growth and community connection	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	0
	locations	Yes	2	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a	No	0	2
	disability	Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	2
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	2
		Yes	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	2
		Yes	2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	4
	Multiple funding sources	No Yes	1 2	1
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	3
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	2
	or Journal of the state of the	Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(,				
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	2
	, , , , , , , , , , , , , , , , , , , ,			
Chariel Frant	Danianally significant with attraction to the control of	Ne		0
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
		100		
	Outstanding long term (>20 years) contribution		0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No Yes	0 2	0
	excellence	163		

TOTAL SCORE



COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Hawkesbury Baptist Church

Event Name: Hanna Park Carols

Event Location: Hanna Park - North Richmond

Date: 20 Dec 2025

Community connections and resilience Create connections and resilience Opportunity connections and resilience	wide demographic of attendees	Specialised event Appeal to age group Universal appeal <500 500 to 1000	1 2 3	3
Community connections and resilience Opportuninvolvement Opportuninvolvement Opportuninvolvement Opportuninvolvement Opportuninvolvement Opportuninvolvement Opportuninvolvement	of attendees			
Community connections and resilience Opportuninvolvement Create condenses of the connections and resilience Opportuninvolvement Opportuninvolvement Opportuninvolvement Opportuninvolvement		>1000	0 1 2	2
connections and resilience Opportuninvolvement Opportun Comportun Opportun Opportun Opportun	vent Free	No Yes	0	1
Opportun Economic Benefit Opportun	ommunity partnerships	No Yes	0 3	3
Economic Benefit Opportun	ities for local community groups ent	No Yes More than 2 groups	0 2 3	3
Орропшп	ity for community volunteers	No Yes	0	3
Origin of	ities for local business involvement	No Yes	0 2	2
ong c	attendees	Hawkesbury LGA Outside LGA	2	2
Revenue	generated from event	Cost neutral Revenue generated Returned to community	1 2 3	3
Sustainability and Waste Management Completic	on of a sustainability checklist	No Yes	0 3	3
Managen	nent of waste	No waste management General waste bins only Recycling and general waste bins Zero waste created	0 1 2 3	2



Objective	Criteria	Score Options	Score	Event Score
Venues/Location	Events that support the revitalisation of town	No	0	2
	centres and villages	Yes	2	
	Develop vibrant town centres with business growth and community connection	No	0	2
	growth and community connection	Yes	2	
	Events that celebrate our rivers or riverside	No	0	2
	locations	Yes	2	2
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture,	Showcasing Hawkesbury heritage	No	0	0
Heritage and Food		Yes	2	
	Involvement of local artisans	No	0	0
		Yes	2	
	Involvement of local musicians	No	0	2
		Yes	2	
	Involvement of local food producers	No	0	2
	'	Yes	2	
Promotional and	Local/Regional promotion	No	0	2
Brand Exposure		Local	1	
		Regional	2	
	State promotion	No	0	0
		Yes	2	
	Provision of marketing plan	No	0	2
		Yes	2	
Sport	Local sporting promotion	No	0	2
		Yes	2	



Objective	Criteria	Score Options	Score	Event Score
Legacy	Opportunity for event growth	No	0	1
		Yes	1	
	Maritim of condings of contract	N.	4	0
	Multiple funding sources	No Yes	1 2	2
		165	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
			_	
	Strong business model	No	0	1
		Yes	1	
First Nations	Do you conduct a Welcome to Country at your	No	0	3
Involvement	event?	Yes	3	
	Do you conduct an Acknowledgement of Country at your event?	No	0	0
	or Godinity at your overt.	Yes	2	
	Do you involve a First Nations group at your	No	0	2
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
(anower one omy)	more than 2 years			
	Event has been supported by Council for less	Yes	1	0
	than 2 years			
	Event has not been supported by Council	Yes	2	0
	Zventinac net zeem eappented zij Geamen			
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	2
		100		
	Outstanding long term (>20 years) contribution	No	0	0
	to social, cultural, economic factors	Yes	2	
	Provide demonstrated support to the local economy by recognizing small business	No	0	0
	excellence	Yes	2	

TOTAL SCORE



COMMERCIAL EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Precedent Productions

Event Name: Hawkesbury Local Business Awards

Event Location: Windsor Function Centre

Date: 3 November 2025

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal appeal	1 2 3	1
	Number of attendees	<1000 1000 to 3000 >3000	1 2 3	1
	Entry Fee	No Yes	0	0
Community connections and resilience	Create community partnerships	No Yes	0 3	3
	Opportunities for local community groups involvement	No Yes More than 2 groups	0 2 3	2
	Opportunity for community volunteers	No Yes	0 2	0
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	2
	Origin of attendees anticipated	Hawkesbury LGA Outside LGA	1 2	1
	Anticipated number of people staying overnight	<100 people 100 to 200 people >200 people	1 2 3	1
	Revenue generated from event	<\$20,000 >\$20,000	1 2	2



Objective	Criteria	Score Options	Score	Event Score
Sustainability and Waste Management	Completion of a sustainability checklist	No	0	3
	, ,	Yes	3	
	Management of waste	No waste management	0	1
		General waste bins only	1	
		Recycling and general	2	
		waste bins		
		Zero waste created	3	
Venues/Location	Events that support the revitalisation of town centres and villages	No	0	0
		Yes	2	
	Develop vibrant town centres with opportunity for business growth and community		0	2
	connection	Yes	2	
	Events that celebrate our rivers or riverside locations	No	0	0
		Yes	2	
		100	_	
	Hawkesbury Showground	No	0	0
		Yes	1	
Accessibility	Event is accessible for people living with a disability	No	0	2
		Yes	2	
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No	0	0
		Yes	3	
	Involvement of local artisans	No Yes	0	0
		100	3	
	Involvement of local musicians	No	0	0
		Yes	3	
	lander of the land			
	Involvement of local food producers	No Voc	0	3
		Yes	3	
			1	



Objective	Criteria	Score Options	Score	Event Score
Promotional and Brand Exposure	Local/Regional promotion	No	0	1
		Yes	1	
		Regional	2	
	State/National promotion	No	0	0
		State	1	
		National	2	
	Provision of marketing plan	No	0	0
		Yes	2	
Sport	Local sporting promotion	No	0	0
		Yes	2	
Legacy	Opportunity for event growth	No	0	2
		Yes	2	
	Multiple funding sources	No	1	2
		Yes	2	
	Event previously has been held in the	No	1	2
	Hawkesbury	Yes	2	
	Strong business model	No	0	2
		Yes	2	
First Nations Involvement	Do you conduct a Welcome to Country at your	No	0	0
	event?	Yes	3	
	Do you conduct an Acknowledgement	No	0	2
	of Country at your event?	Yes	2	
	Do you involve a First Nations group at your event?	No	0	0
	event?	Yes	2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	0	0
	Event has been supported by Council for less than 2 years	Yes	1	0
	Event has not been supported by Council	Yes	2	0



Objective	Criteria	Score Options	Score	Event Score
Special Event	Regionally significant with attendance typically >50,000 people	No Yes	0 2	0
	Outstanding long term (>20 years) contribution to social, cultural, economic factors	No Yes	0 2	0
	Provide demonstrated support to the local economy by recognizing small business excellence	No Yes	0 2	0

TOTAL SCORE

35

Note: A Score above 50 for Commercial Event Sponsorship is required to be eligible to receive Commercial Event Sponsorship funding.

