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Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting business@hawkesbury.nsw.gov.au.

In the Hawkesbury



Become a sponsor for Light Up Windsor and Savour the Flavour!

Our major events aren't just a great opportunity for locals and visitors to come together and celebrate our wonderful Hawkesbury – they're the perfect opportunity for local businesses to get their brands and products seen by thousands of people!

Over the next four months there will be two very exciting opportunities – Savour the Flavour Hawkesbury (October) and Light Up Windsor Street festival (December) – and Council is currently inviting local businesses to become sponsors.

Savour the Flavour celebrates the finest food, produce, and beverages from the Hawkesbury region and surrounds. Savour the Flavour is more than a market, it's a festival of flavours that in 2023 welcomed 12,000 visitors from across the Hawkesbury and NSW to Richmond Oval.

Light Up Windsor transforms George Street from Thompson Square to Windsor Mall into a festive wonderland with markets, live entertainment, dazzling Christmas lights, roving performers, and more. In 2023, 18,000 attended this exciting event and this year, we will be extending the fun all the way to Windsor station with festive lighting, entertainment and photo stations.

There are a number of sponsorship levels on offer to fit a wide variety of business needs and budgets. By sponsoring, you'll promote your brand to thousands of visitors while supporting these vibrant events and help us create unforgettable experiences for both locals and visitors.

Register your interest to be a sponsor by emailing below.

Email to Register



Get set to vote

NSW local council elections are on Saturday, 14 September.

Check your voting options at elections.nsw.gov.au



Voting is compulsory.

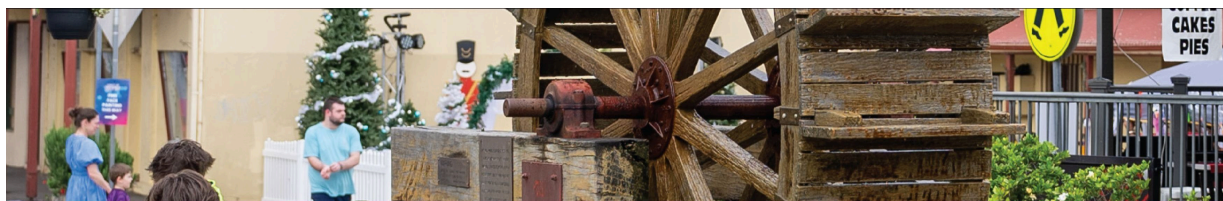
2024 NSW Local Government elections

Type your address to find the relevant information about your Council area, including where you can vote and your candidates, all in one place. Find the local Council area or ward that your address is in [here](#).

Local Council elections will be held in NSW on **Saturday, 14 September**.

Make sure you're ready for election day.

Read more



LIVEABILITY PROJECT WINDSOR

Windsor Liveability Project Update

Stage 1 works are progressing well, with tree planting and footpath paving well underway along George Street. Plus, concept plans for Stages 1A and 2 have been endorsed by Council and have now progressed to detailed design.

To view the plans, learn more, and stay up to date on the project, visit [here](#).

To receive weekly email updates, register by emailing below.

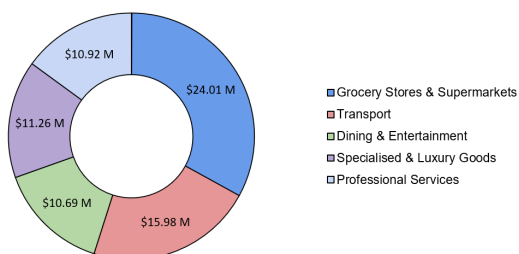
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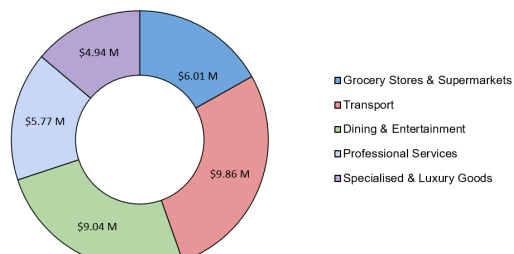
[Spendmapp](#), developed by Geografia, is an economic modelling tool used by several local government areas to measure consumer spending of locals and visitors geographically using bank data.

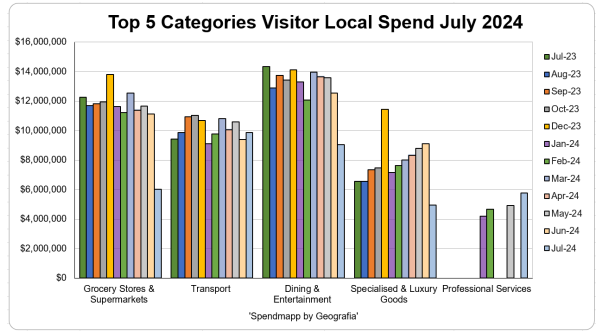
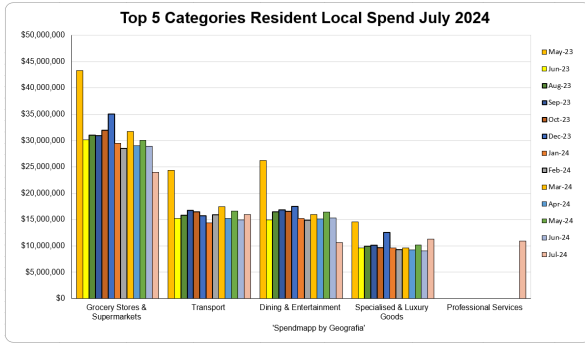
The tool helps local Council's and businesses gain a better understanding of the local economy by providing an insight into the visitor economy, online expenditure and escape expenditure. Using the data helps determine patterns of spending and can assist with managing and responding to long term economic trends and shocks.

Resident Local Spend July 2024



Visitor Local Spend July 2024





July's visitor local spending decreased in *Specialised & Luxury Goods*, *Grocery Stores & Supermarkets*, and *Dining & Entertainment* from the previous month. However, there was increased spending in *Professional Services* and *Transport*.

This July's resident spending shows a decrease in *Grocery Stores & Supermarkets* and *Dining & Entertainment*. There was an increase in *Transport*, *Specialised & Luxury Goods*, and *Professional Services*.

Business News & Updates



Food Safety Grower Guidelines

The Fresh Produce Safety Centre of Australia and New Zealand (FPSC) has recently developed 13 Food Safety Grower Guides to fill recognised gaps in industry resources for small growers. The guides provide key information and best practice guidance on food safety for fresh produce growers, from pre-harvest to post-harvest activities.

With the upcoming changes to regulations for leafy vegetables, berries and melons, these guides will also help growers adopt practices that will ensure compliance and help food businesses understand the risks associated with the food that they select. Hawkesbury food businesses should note the Severe Weather Events, Cleaning and Sanitising, and Temperature Management guides.

[Read more](#)

'Have Your Say' on car park study

Council is currently undertaking a parking study of Richmond, North Richmond, Windsor, and South Windsor to assess the current state of parking, identify key issues, and provide actions and principles to improve the parking experience in these four town centres.

You can have your say on parking by visiting the link below before Friday, 13 September 2024. Business owners are also invited to attend one of two drop-in sessions.

Richmond Community Centre

114 March Street, Richmond
Tuesday 3 September 2024, 6.30pm-8.30pm
To discuss parking around Richmond and North Richmond

Deerubbin Centre, Windsor

John Tebbutt Room
300 George Street, Windsor
Wednesday 4 September 2024, 6.30pm-8.30pm
To discuss parking around Windsor and South Windsor



[Have Your Say](#)



Zero Barriers E-Newsletter

Sign up to the Zero Barriers E-Newsletter to stay updated on their commitment to advancing and improving the experiences of people with disability and working alongside businesses and organisations to further their commitment of reducing barriers.

[Join Mailing List](#)

Business Grants and Funding



Government grants and support for small business

Make sure you're taking advantage of the Federal and NSW State Government support available to small businesses, including grants, loans and rebates:

- [Grants and programs finder | business.gov.au](https://www.business.gov.au/grants-and-programs-finder)
 - [Grants & Programs - Investment NSW](#)
 - [Grants and funding | NSW Government](#)
-

Upcoming Workshops



HR: Growth, performance and retention

5 September 2024, 10am-11:30am (online)

Register



Create your online brand presence

11 September 2024, 10am-12pm (online)

Register



How to improve customer satisfaction

12 September 2024, 1pm-2pm (online)

Register



How to build your business with branding

17 September 2024, 10am-12pm (online)

Register



Keeping your team motivated and engaged

24 September 2024, 1pm-2pm (online)

Register



Social media trends for small business

25 September 2024, 1pm-2:30pm (online)

Register

Upcoming Events



Recognising the value of healthy soils

This event is for farmers and landholders in the Greater Sydney region with an interest in soil management and making the most of their property's natural capital.

Thursday 5 September, 10am-1pm, Richmond Lowlands NSW 2753

[Register](#)



Creating Canopies

Join Greater Sydney Landcare and Greater Sydney Local Land Services to plant trees for shade, habitat and learn about Natural Capital

Saturday 21 September, 9am-2pm, Bilpin Springs Farm NSW 2758

[Register](#)



Elevate your networking game at Lynwood Links Mini Golf

Wednesday 4 September, 5:30pm-7pm, 4 Pitt Town Bottoms Road, Pitt Town NSW 2756

[Register](#)

I certify that the attached material is suitable for printing, publishing and distributing on behalf of Hawkesbury City Council in accordance with the Local Government Act 1993.

Elizabeth Richardson, General Manager



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